

From Classic Themes Compiled by The Media Management Group

<http://www.classicthemes.com/technologyTimeline.html>

1927 - CBS - the "Columbia Broadcasting System" begins radio broadcasting on Sept. 18, formed by the demise of the Columbia Phonograph Broadcasting System, a chain of some 16 stations which originated out of WOR -- Newark, New Jersey, The stock was sold to the fledgling United Independent Broadcasters, Inc.; a year later WABC in New York replaced WOR as the headquarters of the network; WABC was finally re-named WCBS to avoid confusion; CBS was known as "the Purple network" (as opposed to NBC's "Red" and "Blue" networks) because of the color coding on AT&T diagrams.

1929 - The West Coast "Don Lee" chain of radio stations joins the CBS radio network; it was to later switch to Mutual in 1936.

1934 - The Mutual Radio Network begins operation on September 30 primarily as a way to carry "The Lone Ranger" from WXYZ in Detroit; Mutual had no "owned and operated stations, and was later purchased by WOR in New York -- the only station to own a network instead of vice versa.

1936 - The West Coast "Don Lee" chain of radio stations joins the Mutual Network on December 29 giving Mutual a coast-to-coast reach.

1945 - The American Broadcasting Network officially begins on June 14 -- when it takes over the NBC Radio "Blue" Network. Announcements for awhile identified it as the "Blue Network of the American Broadcasting Company" or the "American Blue Network."